

Storyboard

Kawasaki Commercial



Old man approaching the road with his tractor



He watches the traffic before he turns towards the main road

Two motorcycles are rushing by fast (sound)



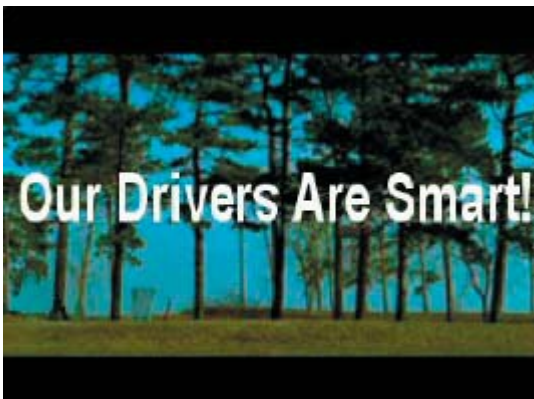
The man goes slowly down the main road



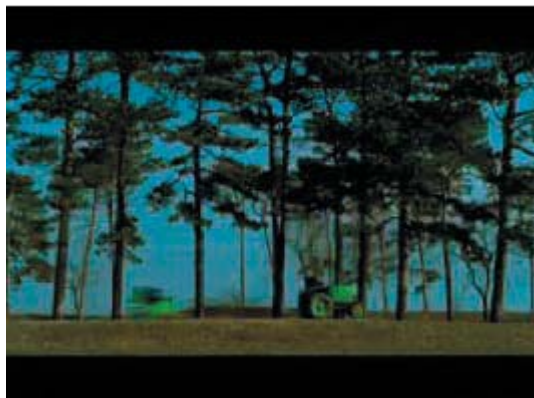
Commercial message referring to fast motorcycles and speed limits on roads.



Picture of a couple violating public rules (not having followed a speed limit sign?)



Turning back to commercial message... Kawasaki drivers are not stupid, but smart



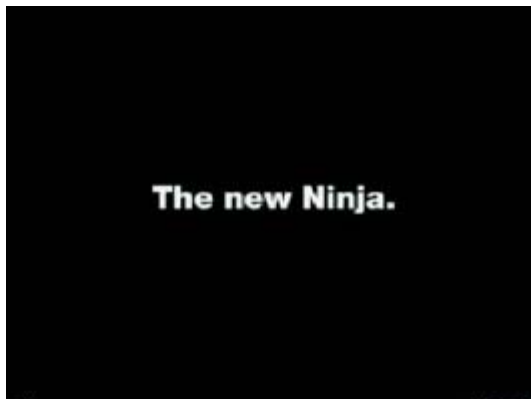
Kawasaki Ninja high-speed overtaking the man on the tractor



Radar control takes picture due to speed-violation



Not the motorcycle but the man with his tractor is displayed on the picture.



Commercial message introducing the new model of the Ninja



Commercial message that Kawasaki is back to the market of high-speed motorcycles.